

II INTER CIPSEVI

PARAGUAY 2020

GUÍA DEL PATROCINADOR

**DEL 15 AL 20 DE
NOVIEMBRE**

Congreso Virtual con
sede en Paraguay

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PROFESIONALES
para la SEGURIDAD VIAL
INTERNATIONAL ASSOCIATION
AIPSEV ONGO



Paraguay
de la gente

Presentation

Dear sponsor:

The II InterCIPSEVI International Congress of Professionals for Road Safety and Education, a reference forum for the exchange of knowledge, experiences and good practices, to promote Road Safety and Education in an international sphere, is framed within the scope of the recommendations of the resolution approved by the UN General Assembly on August 31, 2020 in resolution 74/299 “Improving Road Safety in the world”, in which it encourages member states to promote multi-stakeholder partnerships to address the issue of road safety for vulnerable road users, the provision of first aid to traffic accident victims, training and education, particularly in developing countries.

From November 15 to 20, 2020 with virtual head office in Paraguay, the II InterCIPSEVI will virtually bring together experts in road safety, child mobility, road education, rescue and care for victims of cities in America, Africa, Europe and Asia, to guarantee how to face, from the institutions, companies and civil society, one of the greatest scourges of the XXI century, road accidents.

The II InterCIPSEVI is promoted by the National Agency for Traffic and Road Safety of Paraguay (ANTSV) and co-organized by this institution and AIPSEV, it will have a rich technical program, with activities, exhibition of good practices, an act in memory of the victims of road accidents, institutional and professional distinctions, the contribution of speakers from four continents and the exhibition of products, news and solutions for safe and sustainable mobility.

Definitely, the II InterCIPSEVI 2020, is an unavoidable professional appointment that you and your organization cannot miss.

OBJETIVOS DE DESARROLLO
SOSTENIBLE



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Virtual networking

The International Congress of Professionals for Safety and Road Education, II InterCIPSEVI 2020, makes available to your organization several sponsorship options to reach your target audience with your news, solutions, products or services, or within your corporate social responsibility view the commitment of your organization to the great challenges that society faces, in terms of health, well-being and sustainability.

The event will have several virtual spaces that promise to be an area for the exchange of experiences. As a sponsor, you will have the opportunity to improve your network of professional contacts and generate business, through your dissertation at the congress and / or the presence of your corporate image on the web and in virtual forums for interaction between congressmen and speakers.

The II InterCIPSEVI Paraguay 2020 will bring together a select group of delegates, representatives of leading agencies in road safety, public institutions, police forces and other professionals -with decision-making capacity- related to road safety and sustainable mobility, from cities of more than twenty countries in America, Europe, Africa and Asia.

Undoubtedly, this event aspires to become a marketing tool with which your organization will be able to get a list of subscribers interested in your products, services, or innovative solutions, in short, the congress will be an instrument to attract subscribers for your organization to value change.

The II InterCIPSEVI offers you different sponsorship options to get subscribers at an international level, who can become your clients.

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Sponsorship and pricing options

The benefits of sponsorship are as follows:

- Logo in all virtual rooms (1)
- Video-dissertation in a congress panel
- Free registrations
- Video / presentation in "commercial room" (2)
- Virtual presence in "commercial room"
- Post-congress digital recognition
- Logo presence in the congress program
- Logo visibility on the congress website

GOLD SILVER BRONZE

X		
X		
10	5	2
X	X	
X	X	X
X	X	X
X	X	X
X	X	X
€ 750	€ 500	€ 300

PRICES IN EUROS WITHOUT TAX

PAYMENT

By transfer to the BBVA account: IBAN: ES70 0182 3262 4602 0156 8737

BIC / SWIFT CODE: BBVAESMMXXX

BBVA Bank Office, Plaza del Romeral No. 14 -14500 Puente Genil - Spain

All bank fees will be paid by the issuer.

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MEMBER OF THE
Global Alliance of
NGOs for Road Safety

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The International Congress of Professionals for Road Safety and Education, II InterCIPSEVI 2020, makes these sponsorship options available to your organization:

GOLD SPONSOR - € 750 + 21% VAT

The benefits of gold sponsorship are as follows:

- Logo in all virtual conference rooms. (one)
- 15-minute video-dissertation in a conference panel. (one)
- 10 free registrations.
- Video / presentation in the “commercial room”. (two)
- Virtual presence in "commercial room". (3)
- Post-congress digital recognition.
- Presence of the logo in the congress program.
- Post-congress digital recognition.
- Visibility logo on the congress website.

SILVER SPONSOR - € 500 + 21% VAT

The benefits of silver sponsorship are as follows:

- 5 free registrations.
- Video presentation in the "commercial room". (two)
- Virtual presence in "commercial room". (two)
- Post-congress digital recognition.
- Presence of the logo in the congress program.
- Post-congress digital recognition.
- Logo visibility on the congress website

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BRONZE SPONSOR - € 300 + 21% VAT

The benefits of sponsorship are as follows:

- 2 free registrations.
- Virtual presence in "commercial room". (two)
- Post-congress digital recognition.
- Presence of the logo in the congress program.
- Post-congress digital recognition.
- Visibility logo on the congress website.

Virtual Methodology

The congress will take place within the web space created for the event, it will have as reference time that of the host country Paraguay. Registered participants will receive their access credentials prior to the start date. The presentations have been previously filmed and will be anchored in the virtual room of each thematic panel. The organization will guarantee the interaction between all the participants through specific forums in the virtual rooms of each of the ten panels and in the "commercial room", as well as in a general forum of the congress.

(1) According to the congress program, it is organized in ten panels each with 10 presentations of 15/20 minutes approx. Each panel will be organized within a virtual room.

(2) The congress will have a "commercial room" where the corporate image of each of the congress sponsors will be visible, with said space having a forum for the networking of all the participants in the event.

NOTE: For any clarification, please contact congresos@policiaeducador.com, we will help you and if necessary, we will design a tailored sponsorship option